

WHAT WE DO FOR COMMUNITIES

The Socialserve.com mission is to increase access to housing through leading-edge technology.

We believe that those in need merit outstanding customer service while, at the same time, municipalities deserve cost-effective solutions.

Housing Locator Services

Our customized services are one-stop shops of online housing information and fully supported by our toll-free, bilingual call center.

- Searching for and listing housing on our services, online or through our toll-free call center, are always completely free.
- Residents can search for housing by rent, property type or location, bed and bath amount, pet friendliness, special needs and other criteria that are important to them.
- Landlords can list housing with pictures, map links and details about eligibility requirements, accessibility features, neighborhood amenities and much more.
- Our call center and database system, thoroughly vetted since 1999, ensure that listings stay current and accurate. This means landlords receive fewer unwanted calls and tenants do not waste time on properties that are unavailable or do not meet their needs.

Disaster Housing Intervention

Regain community stability by quickly housing displaced disaster victims. Socialserve.com offers a rapid, multi-pronged approach for housing relief when disaster hits.

- Prepare your community prior to an emergency with an up-to-date list of vacancies and area resources.
- We create customized media strategies to alert residents to this centralized housing resource before and during a disaster.
- We identify, contact and train agencies who can use this tool to house clients quickly during an emergency.
- During a disaster, a memo board may be posted to your homepage and continually updated with information about resources and available shelter.
- Our call center can assist displaced victims with housing and referrals for critical services as well as help landlords quickly list area vacancies.





MORE SERVICES

Special Needs

Lets landlords privately offer units to special populations. Increasing scattered-site housing options for special-needs tenants. Searchable only by approved agency workers with secure access.

Stats

Customized reports from your Socialserve.com housing database. Vital data about area housing markets that can be used as ingredients for quarterly reports, news releases, targeted marketing to landlords and tenants, and to help procure funding for future housing projects.

GIS Mapping

Custom GIS overlays to locate housing near programs, services and transportation. Geocoding. Service Planning Areas. School and crime statistics. Graphic representation of comprehensive housing data. Tools to gather valuable neighborhood information and facilitate deconcentration.



Livability Tracking Service

Demographic rating tools for development planning or to locate housing in livable areas with amenities to support long-term housing placement, quality of life, sustainable income and healthy family functioning.

Marketing

Highly affordable custom marketing, from collateral to social media options. Targeting the right audiences to make the most of your Socialserve.com service. Ask about our marketing smorgasbord today!

Outreach

From event presentations to phone campaigns, the Socialserve.com Outreach Team conducts intensive, tailored marketing to landlords to ensure that critical housing stock is added to your housing database.

Training

Regular assistance via webinar, live click-through and in-person sessions to ensure that you achieve optimal usage of your Socialserve.com services.

Lead Safe

Customized, easy-to-use tools to identify and list lead safe housing. Streamlining the process of educating landlords and facilitating lead safety compliance.

Surveys

Real-time polling of tenants and landlords using your Socialserve.com service. Helping you direct project and marketing dollars with pertinent housing data.

Saved Searches

A system to alert users by email when the housing searches they've saved yield new results. Major time savings for busy agency workers.

Custom Software Applications

Affordable, on-demand software for the housing continuum. HPRP distribution tools, report modules, senior facility licensure databases and more. Premium, live customer support included.



Senior Facility Licensure Databases

Senior housing listing service regularly synced with state licensure information. Providing highly detailed listings of adult and assisted living facilities.

Inventory

Tracking complicated housing project information and inventory of housing units. Searchable, with valuable web data generated to inform administrators of housing supply trends and demand.

Rent Reasonableness

Generating rent reasonableness comparisons that exceed HUD requirements. Helping to secure funding and raise SEMAP scores for agencies across the nation.